



Job opening

Role – Fashion Editor and Stylist

Location – Mumbai

Job Description

We are looking for a talented fashion professional with strong editorial skills and a keen eye for fashion styling. He / she would be responsible for curating themes and ideas on the basis of which content would go up on Zakoopi. Hence knowledge of local fashion trends is important. The person shall be the sanity checker for all the content that goes live on Zakoopi (Mumbai). He / she would also lead our efforts in publishing high quality content in the form of fashion lookbooks on Zakoopi as the lead in-house stylist.

Key roles and responsibilities -

- Play the role of a fashion editor for our Mumbai team
- Conceptualize, curate and edit the content that goes up on Zakoopi
- Manage the network of bloggers, writers and photographers
- Assisting the social media team on content
- Curating kickass fashion lookbooks as the lead in-house stylist and handling product sourcing, model coordination, photo shoots, editing, etc
- Building and managing a network of designers / store owners, meeting them on regular basis for product sourcing

Desired qualifications

- Bachelors Degree in Fashion Communication / Fashion Styling from NIFT (Delhi, Mumbai, Kolkata, Bangalore) or other top fashion colleges
- At-least 1 year of experience in fashion editing or styling
- Knowledge of Adobe PS / Illustrator
- An exceptional talent for understanding fashion, creating new style directions, and being able to make those ideas a reality on ground
- Experience of working closely with stylists, designers, models and photographers for product sourcing, shoots, etc shall be an added advantage
- Prior experience of working with a startup would definitely be an added advantage

Salary: Best in Class

Who are we?

Zakoopi is a fast growing early stage startup that is changing the world of offline fashion shopping. Some call us the Zomato of fashion. With over 9,000 fashion retail stores covered across Delhi / NCR, Mumbai and Kolkata we are growing at an exponential rate.

We are the biggest structured fashion discovery platform there is. And as we tell you this, our users are doubling month on month. In the next 12 months, Zakoopi is going to completely transform how India shops for fashion in real markets.

And yeah, we are well funded!

Check us out – www.zakoopi.com

Media coverage



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