



### Who are we?

Zakoopi is a fast growing early stage startup that is changing the world of offline fashion shopping. Some call us the Zomato of fashion. With over 4,500 fashion retail stores covered across Delhi / NCR we have just launched operations in Mumbai.

We are the biggest structured fashion discovery platform there is. And as we tell you this, our users are doubling month on month. In the next 12 months, Zakoopi is going to completely transform how India shops for fashion in real markets. And yeah, we are well funded.

Our team is small (but growing fast), and we work with this one motto – *Aaj kuch toofani karte hain!*

Check us out – [www.zakoopi.com](http://www.zakoopi.com)

### Job openings

**Role** – Operations & Marketing Executive

**Location** – Mumbai

#### Job Description

Post our success in rolling out Zakoopi in Delhi, we are now looking to build our core marketing and operations team for Mumbai. The role of Operations & Marketing Executive would involve -

1. Collecting detailed store information of fashion apparel stores across Mumbai
2. Building relationships with retail store owners for business development
3. Continuously updating and keeping store information relevant
4. Marketing and sales of Zakoopi's services to store owners

Note: The role involves significant field operations, so if you are looking for a regular office job, this role is not for you!

#### Qualifications

1. Graduate with good communication skills. Command of spoken English would be an added advantage.
2. 1+ years of experience in retail sales and marketing, field operations, CASA selling, etc.

#### Salary

Best in class